## Soccer From a Different Angle





Two new viewing experiences available this Saturday vs FC Edmonton



Tune in to @sfdeltas on Twitter against FC Edmonton to check out a 360-degree view of the action.

Back in May, we shared that our primary goal was to <u>turn spectators into</u> <u>participants</u>. As we make our run towards the postseason, this rings truer than ever, and this weekend we're excited to test a couple of new perspectives to enhance the fan experience.

Throughout this season, we've been broadcasting our home matches in three languages (English, Spanish and Portuguese) through our ongoing partnership with Twitter. On Saturday against FC Edmonton (5 PM), we'll be testing out another broadcast for our fans. Thanks to our friends at Twitter, we'll test a 360-degree camera broadcast for free on our @sfdeltas feed. For now, this will be a one-game experiment; depending on feedback and quality, we'll consider the camera for future broadcasts.

The camera will be positioned at midfield between the two team benches, so fans will have the opportunity to experience what goes on on the sidelines, in the stands and on the field. Watch as head coach Marc Dos Santos positions his players; watch as our fans react to every goal we put in the back of the net; get an up-close view of the play from the touch line.



Come check out Exit Reality's virtual reality truck in the Fanzone and test your goalie skills against some of the world's best players. Don't forget to experience Exit Reality's other out-of-this world VR journeys while you are there.

In addition, we've experimented with Augmented Reality with Verizon inside the stadium, and now fans will have a chance to experience Virtual Reality while in the Free Pregame Deltas Fanzone at Kezar Triangle. Starting at 3 PM, fans will have the opportunity to get in the middle of the action in the Exit Reality VR truck with soccer-specific games and much more.

With just six home games remaining in the season, we want to ensure that we stay focused on bringing you inside the action. This weekend against FC Edmonton promises to bring you closer than ever before!